Partnership Opportunities

www.icocongress.org
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Presenting ICO 2022

Welcome address
Committee membership
About World Obesity
About ICO 2022
Provisional topics & programme
Important deadlines
Who will attend
Congress venue
Acknowledgements
About Melbourne
Dear Colleagues,

It is with great pleasure that we welcome you to be part of the International Congress on Obesity, hosted at the Melbourne Convention Exhibition Centre in Australia in October 2022. Working in close collaboration with World Obesity members Australian & New Zealand Obesity Society (ANZOS) and the Asia Oceania Association for the Study of Obesity (AOASO), this eagerly anticipated congress after a short hiatus in its 46-year history, will be the first in-person ICO in 6 years.

The congress will be open to approximately 1,000 delegates from a range of disciplines; including clinicians, policy makers, scientists and UN representatives. We are curating an exciting and dynamic programme that will bring together experts on a wide range of topics including obesity research and practise, pandemic preparedness, basic molecular and cellular science, clinical management and treatment, systems biology, public health and policy. This will be an exceptional opportunity for delegates and sponsors to engage with the most cutting-edge developments in the prevention and treatment of obesity, as well a stimulating setting for networking and reconnecting.

We are inviting select organisations to partner with us to this event, with the opportunity to raise the profile of your brand among engaged obesity specialists and show an authentic commitment to addressing one of the greatest public health challenges. We are offering a range of sponsorship options to suit your organisation’s budget and to help you achieve your strategic aims. We would also be delighted to tailor a bespoke sponsorship package to meet your organisation’s needs if you don’t see what you’re looking for here.

We look forward to welcoming you to the International Congress on Obesity in Australia!

Prof. John Wilding
World Obesity Federation

Prof. Brian Oldfield
Asia Oceania Association for the Study of Obesity

Jane Martin
Australia and New Zealand Obesity Society
CHAIRS

- Prof. Brian Oldfield
  Asia Oceania Association for the Study of Obesity, AU

- Prof. Karine Clement
  INSERM/Sorbonne Universite Research Unit, FR

- Dr. Leonie Heilbronn
  The University of Adelaide, AU

- Prof. John Wilding
  World Obesity Federation, UK

- Prof. Soo Lim
  Seoul National University Bundang Hospital, KR

- Jane Martin
  Australia and New Zealand Obesity Society, AU

- Dr. Simon Barquera
  National Institute of Public Health, MX

MEMBERS

- Dr. Nasreen Al Faris
  Harvard Medical School, SA

- Prof. Monika Aurora
  Public Health Foundation of India, IN

- Dr. Olivia Barata Cavalcanti
  World Obesity Federation, UK

- Prof. Louise Baur
  University of Sydney, AU

- Dr. Ada Cuevas
  Center for Advanced Medolic Medicine and Nutrition, CL

- Dr. José Galgani
  Pontificia Universidad Católica de Chile, CL

- Dr. Gijs Goosens
  Maastricht University Medical Centre, NL

- Prof. Sir Trevor Hassell
  Healthy Caribbean Coalition, BB

- Prof. Shingo Kajimura
  US

- Prof. Carel le Roux
  University College Dublin, IE

- Prof. Jean Claude Mbanya
  National Obesity Centre at the Central Hospital, CM

- Prof. Masimatsu Nakazato
  University of Miyazaki, JP

- Dr. Mohamed Ismail Mohamed Noor
  Universiti Kebangsaan Malaysia, MY

- Prof. Anna Peeters
  Deakin University, AU

- Prof. Camilla Schéele
  University of Copenhagen, DK

- Dr. Priya Sumithran
  University of Melbourne & Austin Health, AU

- Prof. Rachel Taylor
  Dunedin School of Medicine , NZ

- Dr. Kwang Wei Tham
  Singapore General Hospital, SG

- Dr. Collin Tukuitonga
  Secretariat of the Pacific Community, NU

- Dr. Lori Zeltser
  Naomi Berrie Diabetes Center, US
About WORLD OBESITY

World Obesity Federation represents professional Members of the scientific, medical and research communities from over 50 regional and national obesity associations. Through our membership we create a global community of organisations dedicated to solving the problems of obesity. Our mission is to lead and drive global efforts to reduce, prevent and treat obesity.

We have devised four overarching strategic goals, which are at the heart of our methodology when it comes to recognising, treating and preventing obesity on a global scale.

/ Research: To collate, conduct and disseminate world-leading research into obesity, its impact, causes, treatment and prevention.

/ Policy: To influence policy of academics, government and businesses at global, regional and national levels.

/ Education: To bring rigour, consistency and credibility to the field through educational programmes, practical training, publications, conferences and accreditation.

/ Membership: Creating a global community of organisations dedicated to solving the problems of obesity.

ICO 2022

The International Congress on Obesity (ICO) was established in 1974 and has, over 46 years, established itself as the pre-eminent global gathering for experts in obesity.

And after a successful ECO ICO 2020 online, we are now delighted to announce that ICO 2022 will returning to Australia again after 16 years. Working closely in collaboration with our members Australian and New Zealand Obesity Society (ANZOS) and Asia Oceania Association for the Study of Obesity (AOASO) ICO 2022 will provide the opportunity to hear and discuss:

/ The latest research on all aspects of obesity.

/ New innovative preventive and treatment strategies.

/ Global alliances to reduce the prevalence of obesity and its associated burden of diseases.

/ Insight from the world’s leading obesity specialists.

ICO 2022 will be held at the Melbourne Convention Exhibition Centre with 5 days of scientific content, workshops, and training as well as a full exhibition.
TUESDAY 18 OCTOBER

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30 - 09:30</td>
<td>Plenary 2</td>
</tr>
<tr>
<td>09:30 - 10:30</td>
<td>Refreshment break</td>
</tr>
<tr>
<td>10:30 - 11:00</td>
<td>Plenary 2</td>
</tr>
<tr>
<td>11:00 - 12:00</td>
<td>Plenary 2</td>
</tr>
<tr>
<td>12:00 - 13:00</td>
<td>Lunch, exhibition and sponsored symposium (60 min) x 2</td>
</tr>
<tr>
<td>13:00 - 14:00</td>
<td>Plenary 2</td>
</tr>
<tr>
<td>14:00 - 15:00</td>
<td>Abstract session (6)</td>
</tr>
<tr>
<td>15:00 - 16:00</td>
<td>Refreshment break</td>
</tr>
<tr>
<td>16:00 - 17:00</td>
<td>Invited speaker</td>
</tr>
</tbody>
</table>

WEDNESDAY 19 OCTOBER

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30 - 09:30</td>
<td>Plenary 2</td>
</tr>
<tr>
<td>09:30 - 10:30</td>
<td>Refreshment break</td>
</tr>
<tr>
<td>10:30 - 11:00</td>
<td>Plenary 2</td>
</tr>
<tr>
<td>11:00 - 12:00</td>
<td>Plenary 2</td>
</tr>
<tr>
<td>12:00 - 13:00</td>
<td>Lunch, exhibition and sponsored symposium (60 min) x 2</td>
</tr>
<tr>
<td>13:00 - 14:00</td>
<td>Plenary 2</td>
</tr>
<tr>
<td>14:00 - 15:00</td>
<td>Symposium</td>
</tr>
<tr>
<td>15:00 - 16:00</td>
<td>Refreshment break</td>
</tr>
<tr>
<td>16:00 - 17:00</td>
<td>Invited speaker</td>
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</table>

THURSDAY 20 OCTOBER 2022

<table>
<thead>
<tr>
<th>Time</th>
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</thead>
<tbody>
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<tr>
<td>09:30 - 10:30</td>
<td>Refreshment break</td>
</tr>
<tr>
<td>10:30 - 11:00</td>
<td>Plenary 2</td>
</tr>
<tr>
<td>11:00 - 12:00</td>
<td>Plenary 2</td>
</tr>
<tr>
<td>12:00 - 13:00</td>
<td>Lunch, exhibition and sponsored symposium (60 min) x 2</td>
</tr>
<tr>
<td>13:00 - 14:00</td>
<td>Plenary 2</td>
</tr>
<tr>
<td>14:00 - 15:00</td>
<td>Roundtable</td>
</tr>
<tr>
<td>15:00 - 16:00</td>
<td>Refreshment break</td>
</tr>
<tr>
<td>16:00 - 17:00</td>
<td>Invited speaker</td>
</tr>
</tbody>
</table>

Welcome reception in exhibition hall

Opening plenary with invited speaker

Break

Opening ceremony

Meet the expert

Sponsored symposium
## FRIDAY 21 OCTOBER

<table>
<thead>
<tr>
<th>Time</th>
<th>Meeting Room</th>
<th>Meeting Room</th>
<th>Meeting Room</th>
<th>Meeting Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30 - 09:30</td>
<td>Breakfast symposium or session</td>
<td>Breakfast symposium or session</td>
<td>Breakfast symposium or session</td>
<td>Breakfast symposium or session</td>
</tr>
<tr>
<td>09:30 - 10:30</td>
<td>Invited speaker</td>
<td>Workshop or training</td>
<td>Workshop or training</td>
<td>Workshop or training</td>
</tr>
<tr>
<td>10:30 - 11:00</td>
<td>Refreshment break</td>
<td>Comfort break</td>
<td>Workshop or training</td>
<td>Workshop or training</td>
</tr>
<tr>
<td>10:30 - 12:30</td>
<td>Abstract session</td>
<td>Hot topics / Late breaking</td>
<td>Symposium</td>
<td>11:30 - 12:30 Patient/People first language</td>
</tr>
<tr>
<td>12:30 - 13:30</td>
<td>Lunch, exhibition and sponsored symposium (45 min) x 2</td>
<td>Symposium</td>
<td></td>
<td>14:00 Close</td>
</tr>
<tr>
<td>13:30 - 15:00</td>
<td>Symposium</td>
<td>Abstract session</td>
<td>Case studies</td>
<td>14:15 - 15:00</td>
</tr>
<tr>
<td>15:00 - 15:30</td>
<td>Refreshment break</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>15:30 - 16:30</td>
<td>Invited speaker</td>
<td>Workshop or training</td>
<td>Workshop or training</td>
<td></td>
</tr>
<tr>
<td>16:30 - 17:00</td>
<td>Closing ceremony</td>
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## SATURDAY 22 OCTOBER

<table>
<thead>
<tr>
<th>Time</th>
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<th>Meeting Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30 - 14:00</td>
<td>Workshop or training</td>
<td>Workshop or training</td>
<td>Workshop or training</td>
</tr>
<tr>
<td>14:00</td>
<td>Comfort break</td>
<td>Workshop or training</td>
<td>Workshop or training</td>
</tr>
<tr>
<td>14:00</td>
<td>Close</td>
<td>Workshop or training</td>
<td>Workshop or training</td>
</tr>
</tbody>
</table>
**Important deadlines**

**ABSTRACT SUBMISSIONS**
- Opening of online abstract submissions
  - 6 January 2022
- Closing of online abstract submissions
  - 1 April 2022

**REGISTRATIONS**
- Early bird registration deadline
  - 11 May 2022
Who will attend

### Delegates by Profession
- Academic: 47%
- Clinician: 14%
- Dietary Management: 1%
- Endocrinologist: 7%
- Epidemiologist: 3%
- General Practitioner: 5%
- Nutrition: 15%
- Pharmacy: 1%
- Physical Activity: 1%
- Policy Maker: 1%
- Psychologist: 1%
- Public Health Professional: 3%
- Surgeon: 1%

Source: ICO 2016, Canada

### Delegates by Region
- Africa: 1%
- Asia-Pacific: 8%
- Europe: 21%
- Middle East: 29%
- North America: 39%
- South America: 2%
- Middle East: 2%

### Abstracts Submitted by Track
- Track 1: From genes to cells: 25%
- Track 2: From cells to integrative biology: 7%
- Track 3: Determinants, assessments & consequences: 6%
- Track 4: Clinical management: 11%
- Track 5: Populations and population health: 18%
- Track 6: Actions, interventions and policies: 33%

Source: ICO 2016, Canada
The congress venue (MCEC)

**CONGRESS VENUE**

Melbourne Convention and Exhibition Centre (MCEC)

1 Convention Centre Pl
South Wharf, VIC 3006, Australia
Phone: +61 3 92 35 80 00
Internet: www.mcec.com.au

**CONGRESS FLOORPLAN**

<table>
<thead>
<tr>
<th>Capacities</th>
<th>Floor area</th>
<th>Dimensions</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>(m²)</td>
<td>(ft²)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Length</td>
<td>Width</td>
<td>Height</td>
</tr>
<tr>
<td>Clarendon Room A</td>
<td>132</td>
<td>63</td>
<td>141</td>
</tr>
<tr>
<td>Clarendon Room B</td>
<td>132</td>
<td>63</td>
<td>141</td>
</tr>
<tr>
<td>Clarendon Rooms A &amp; B</td>
<td>264</td>
<td>132</td>
<td>282</td>
</tr>
<tr>
<td>Clarendon Room 109</td>
<td>109</td>
<td>42</td>
<td>97</td>
</tr>
</tbody>
</table>

EXHIBITION HALLS 1–21, 22–44

**Session rooms**

**Exhibition**

**Registration**
World Obesity gratefully acknowledges the valuable support as co-sponsors for ICO 2022 of:

1. Melbourne Convention Bureau
2. Melbourne Victoria Australia
3. Tourism Australia
About Melbourne

Set on the shores of picturesque Port Phillip Bay, the southern-most city of mainland Australia is Melbourne; the capital city of Victoria where creativity and innovation come together to deliver great events, exciting places to explore and cutting-edge advancements that are globally acclaimed.

An undisputed leader in innovation, the city has become synomyn with many success stories particularly in the fields of technology, science and medicine. Fostering education, research and development, Melbourne is recognised as a knowledge powerhouse where collaborations of great minds have led to breakthroughs of international acclaim. This has led to Melbourne become an appealing destination to host collaborative business events that facilitate knowledge-sharing, trade partnerships, education, investment and long lasting legacies.

Getting around
Melbourne is a compact city that is easy to get to and navigate on foot or by our many transport options.

Only 25 minutes from Melbourne’s international airport, your short trip into the city centre is quick and easy with options ranging from dedicated Skybus to individual passenger services. The airport accommodates a vast airline network with many direct flights and 24/7 operations and services, offering maximum flexibility for delegates.

Once in the city, you’ll come to appreciate Melbourne’s grid layout which makes it one of the most convenient cities in the world to navigate. All amenities are within walking distance, making it ideal to explore the city on foot. Alternatively, the extensive public transport network offers trams, trains, buses and taxis providing ample options for those wishing to explore the city landmarks, culture, food and wine and events. Destinations further afield can be discovered via one of the many tour operators that will take you on a journey beyond Melbourne, exploring spectacular coastlines, encountering native wildlife and enjoying local food and wine amidst breathtaking landscapes.

Sight seeing
There is no shortage of things to see, do and explore in Melbourne and Victoria. The city offers a multitude of ever-changing experiences at numerous attractions in the city and regional destinations.

Take your pick from museums and art galleries, zoos and aquariums, landmark and historic sites, family fun activities and attractions, bars and cafes, sandy beaches and white-water rafting, spas, wildlife and wineries, or drives along Victoria’s breathtaking coastline.

Check out the wealth of attractions and activities on offer on visitvictoria.com.

Eating-out
Experience Melbourne’s mix of cultures in its myriad restaurants, cafes, bistros and bars. Whether you’re after modern, traditional, exotic or homespun flavours – Melbourne’s eclectic dining scene offers a startling array of the world’s great cuisines, from popular favourites to the truly groundbreaking.

Share a drink while snacking on high end tapas in a laneway eatery, take on a Szechuan chilli dish in Chinatown, or break out of the CBD and discover the city’s specialist eating destinations – Richmond for Vietnamese, Carlton’s ‘Little Italy’, Fitzroy for Spanish and Brunswick for Lebanese.
Sponsorship opportunities

Become a sponsor
Sponsorship levels
Exhibition
Satellite symposia
Hospitality suites
Sponsorship items
WHY?

/ Because the recognition of obesity as a disease and its treatment as such should be a common goal of healthcare professionals, public policymakers and industry.

/ Because the collective knowledge and expertise will help to fine-tune your own initiatives, products and services.

/ Because ICO will offer a unique opportunity to enlarge your network of contacts and exchange with experts in the field of obesity research and treatment.

/ Your support is indispensable to be able to deliver a top-class event to participants.

HOW?

Within the following pages we offer your company the opportunity to become a sponsor of the ICO 2022 Congress; to promote your scientific endeavours, and to obtain wider recognition in the field of obesity research and treatment.

You can contribute in the following ways:

/ Sponsor various items in the Congress activities
/ Organise a satellite symposium
/ Host a booth
/ Host a hospitality suite

The various sponsorship options are listed in the following pages.
Sponsorship levels

Sponsors will receive acknowledgements, benefits and entitlements according to their level of sponsorship contribution.

Once you have made up your mind on the various items that you are interested in, make sure to check the sponsorship level you have reached and additional benefits you will receive!

<table>
<thead>
<tr>
<th>Involvement over</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgment slide at the Opening and Closing Ceremonies</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Emailer sent to attendees 1-2 weeks prior to Congress (content supplied by sponsor)</td>
<td>YES</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor logo and name on the Congress website with a link to sponsors website</td>
<td>YES</td>
<td>YES</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor logo displayed on onsite signage with mention of the level of sponsorship</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Acknowledgment slide with sponsors’ list during breaks in the Congress rooms</td>
<td>YES</td>
<td>YES</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Free registration for all sessions, coffee breaks, lunches and networking reception</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary exhibitor passes for free access to the exhibition area</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>
The exhibition is an integral part of the ICO 2022. As an exhibiting company, you will enjoy prime exposure and direct marketing opportunities with key players and decision-makers in the field. The floor plan is designed to maximise the exhibitor’s exposure to the delegates. All coffee breaks will be held in the exhibition area.

**PROVISONAL EXHIBITION SCHEDULE**

<table>
<thead>
<tr>
<th>Tuesday 18 October</th>
<th>Wednesday 19 October</th>
<th>Thursday 20 October</th>
<th>Friday 21 October</th>
<th>Saturday 22 October</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:00 - 16:00</td>
<td>16:00 - 17:00</td>
<td>10:00 - 17:00</td>
<td>10:00 - 13:30</td>
<td>08:00 - 13:00</td>
</tr>
<tr>
<td>Set-up</td>
<td>Exhibition</td>
<td>Exhibition</td>
<td>Exhibition</td>
<td>Dismantling</td>
</tr>
<tr>
<td>16:00 - 17:00</td>
<td></td>
<td>10:00 - 17:00</td>
<td></td>
<td>13:30 - 20:30</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Dismantling</td>
</tr>
</tbody>
</table>

Space rental gives the right to the following services:

/ Use of stand during the exhibition and during assembly and dismantling periods

/ Information and coordination of services during the assembly and dismantling of stands and during the exhibition

/ Cleaning and upkeep of public areas in the exhibition hall (catering areas & aisles), excluding the stands under your responsibility
Exhibition

STAND SPACE RENTAL (MIN 6 SQM)
This stand space rental includes:

- Exhibition space
- 1 exhibitor badge for 6 sqm
- 2 exhibitor badges for 9 sqm
- 1 additional badge for each additional 9 sqm
- Welcome reception
- Refreshment breaks
- Lunch on Wednesday, Thursday and Friday
- Company name and logo in the final programme

The exhibition space is a bare exhibition surface. All equipment (such as structure, walls, electricity, decoration, carpet, furniture, etc.) will be paid separately and additionally by the sponsor/exhibitor.

AUD 900.- PER SQUARE METRE

SHELL SCHEME RENTAL (MIN 9 SQM)
This shell scheme rental includes:

- Exhibition space
- Shell Scheme frame
- Spotlights and electrical socket
- Electrical power
- 1 waste paper basket
- 1 table and 3 chairs (per 9 sqm booked)
- Fascia Board with company name
- 2 exhibitor badges per 9 sqm
- 1 additional badge for each additional 9 sqm
- Welcome reception
- Refreshment breaks
- Lunches
- Company name and logo in the final programme

AUD 1,100.- PER SQUARE METRE

TABLE TOP (FOR NON-PROFITS ONLY)
This table top includes:

- Exhibition space of 2 sqm
- 1 exhibitor badge
- 1 table
- 2 chairs
- Company listing in the final programme
- Basic electrical connection (1 socket)

AUD 2,500.-
Exhibitor registration
All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitors will be charged an exhibitor registration fee of AUD 300.-. Registration instruction for exhibitors will be included in the technical manual. All exhibitors must wear their Congress badge throughout. (Company-branded pin badges may be worn in addition to the official Congress badge).

Exhibition layout
Exhibitors occupying space-only will be required to submit a detailed plan of their stand as well as a 3D plan to MCI for approval. For island stands, widely open and accessible stands on four sides are mandatory, unless specifically authorized by the organisers (MCI). All booths that do not comply with the rules can and will be required to adapt/dismantle their construction prior to the official opening of the exhibition.

Company profile
A complete listing of all exhibitors, including an entry profile will be featured in the final programme available to all registered participants. Companies will have to send their company profiles by email to ico@mci-group.com. Should the profile not have been received and confirmed by MCI, it will not be included in the final programme.

Amendments to exhibition layout
While every effort is made to preserve the published layout of the exhibition, the Organisers shall be entitled to vary the layout if this is in the general interest of the exhibition.

Manning of stands
Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

Noise
Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor’s assigned space. The Organizers reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others.

Give-aways and distribution of printed materials
Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the meeting. Product identification is permitted on give-aways. Contests, lotteries, raffles and any other incentives are subject to approval by the Organisers.
Satellite symposia

The satellite symposia will take place as follows:

<table>
<thead>
<tr>
<th>Wednesday 19 October</th>
<th>Thursday 20 October</th>
<th>Friday 21 October</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2x 60-min slots: 12:45 - 13:45</strong></td>
<td><strong>2x 60-min slots: 12:45 - 13:45</strong></td>
<td><strong>2x 45-min slots: 12:45 - 13:30</strong></td>
</tr>
<tr>
<td>AUD 30,000/- PER SLOT</td>
<td>AUD 30,000/- PER SLOT</td>
<td>AUD 20,000/- PER SLOT</td>
</tr>
<tr>
<td>AUD 50,000/- EXCLUSIVE</td>
<td>AUD 50,000/- EXCLUSIVE</td>
<td>AUD 35,000/- EXCLUSIVE</td>
</tr>
<tr>
<td><strong>1x 60-min slot: 17:15 - 18:15</strong></td>
<td><strong>1x 60-min slot: 17:15 - 18:15</strong></td>
<td></td>
</tr>
<tr>
<td>AUD 15,000/-</td>
<td>AUD 15,000/-</td>
<td></td>
</tr>
</tbody>
</table>

All Symposium slots include:

/ 4 full participant registrations
/ 10 invitations (providing access to your satellite symposium only)
/ Opportunity to organise a lunch/cocktail for your attendees (to be paid by the sponsor)
/ Acknowledgement with programme in the Final programme and the Congress website
/ Virtual symposium flyer linked to your symposium programme on the Congress website
/ Congress Audio-visual equipment and on-site management
/ Opportunity to place your own roll-up to advertise for the symposium at the Congress Centre
/ Opportunity to brand the speaker lectern and the presidium table (at your own cost)
/ Display table at the entrance of the meeting room
/ Use of the ICO logo on your satellite symposium invitation

(i.e. no other symposium taking place in parallel)
Satellite symposia sessions, the benefits to you

/ Captive audience of decision makers
/ High visibility
/ Respected congress for presenting innovations and cutting-edge research
/ Increased recognition among thought leaders in the field

Important satellite symposium information

/ All the speakers of the Satellite Symposium must be registered prior to the Congress by the Company/Sponsor taking a Symposium slot, and their hotel and trip paid accordingly.
/ All satellite symposia must be held at the Congress Centre during the official time slots offered by the ICO 2022. Companies holding a Satellite Symposium outside the Congress Centre and/or outside the official Satellite Symposia slots will be fined with AUD 50,000, and they will not be invited to participate at the following Congress.
/ All programmes must be submitted to the Programme Organising Committee for approval not later than May 2022.
/ All Satellite Symposia Programmes will be published in the Final Programme as submitted by the company/sponsor.
/ Bar code readers will be available for an additional charge and will entitle companies to track their potential visitors.
/ The organisers (WOF / MCI) are not responsible if the room is full and cannot guarantee that all interested delegates can attend.

Satellite symposium general guidelines

/ Sponsors of Satellite Symposia may select topics and speakers.
/ the WOF assumes that speakers and chairpersons of the Satellite Symposia will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation.
/ the WOF does not require speakers at the Satellite Symposia to submit abstracts of their lectures as they will not be published on the Congress Abstract book. Companies can, however, publish their abstracts for distribution at the entrance of the Satellite Symposium lecture room.

Times and dates of the satellite symposia

/ Sessions will be announced on the congress website.
/ The full session programme will be published in the final programme distributed onsite. Any promotional material to be placed in the Congress Centre will require approval from WOF.
Hospitality suites

Hospitality suites are intended for sponsors to host staff meetings or private meetings with attendees. Educational sessions may not be held in a hospitality suite. Availability upon request.

AUD 3'000 per day
All delegates will receive a pocket-sized programme. This programme will contain a summary of all Congress activities including: session details, exhibition information and social events.

This opportunity includes:
/ Full colour advertisement page (A6 format) on the back cover of the mini programme (artwork to be supplied by sponsor)
/ Acknowledgement in the programme & the website

**OUTSIDE BACK COVER**  AUD 10'000
**INSIDE BACK COVER**  AUD  7'500
**INSIDE PAGE**  AUD  4'000

**AD IN THE FINAL PROGRAMME**

The final programme will be distributed virtually as an online e-book.

This opportunity includes:
/ Full colour advertisement page in the final programme (artwork to be supplied by sponsor)
/ Acknowledgement in the programme & the website

**OUTSIDE BACK COVER**  AUD 15'000
**INSIDE BACK COVER**  AUD  12'500
**INSIDE PAGE**  AUD  7'500

**AD IN THE MINI PROGRAMME**

During the congress, each delegate is provided with a handy USB stick. Align your brand with this highly requested and appreciated item. Even after ICO 2022, you can continue to provide convenience should the delegate decide to take the USB stick back to their home or office.

This opportunity includes:
/ Your logo on the USB stick
/ Acknowledgement in the programme & the website

**EXCLUSIVE SPONSORING**  AUD 15'000
**INSIDE BACK COVER**  AUD  12'500
**INSIDE PAGE**  AUD  7'500
Benefit from the traffic on the ICO 2022 website in order to attract high value contacts to your own company website. Add a banner hyperlinked to your own website and be more visible on the web! Your company will benefit from an enhanced and permanent presence online. This is one of the best ways to reach already targeted people!

This opportunity includes:
/ Your banner and hyperlink on the Congress website
/ Acknowledgement in the programme & the website

WEBSITE BANNER

AUD 5'000

Brand the area where opinion leaders and faculty from around the world will converge to prepare for their presentations; this represents a unique opportunity to reach all speakers taking part in the Congress.

This opportunity includes:
/ Sponsorship of the homepage and screen saver on all computer screens
/ Opportunity to provide branded mouse pads (at sponsor cost)
/ Sponsor logo on signage at speakers preview room
/ Acknowledgement in the programme & the website

SPEAKER PREVIEW ROOM

EXCLUSIVE SPONSORING

AUD 15'000

The sponsor of Wireless Access to Internet will have the opportunity to engage with Congress participants each time they access the internet. Ensure that ICO 2022 delegates will see your online messages at a time you can predict and plan for.

This opportunity includes:
/ Sponsor’s name used for the Wi-Fi login details
/ Acknowledgement in the programme & the website

WIFI

EXCLUSIVE SPONSORING

AUD 15'000
Sponsorship items

**RECHARGE ZONE POWER TOWER**

There is the possibility to sponsor an individual power tower or all of the power towers if you would like to make this item exclusive to your company. Each tower will be allocated on a first come first served basis so if you would like to make it exclusive we highly recommend that you contact us immediately. Your branding will be prominently displayed and viewed by both users and people passing by.

This opportunity includes:
/ Opportunity to brand each individual power tower
/ Acknowledgement in the programme & the website

**RE-USABLE WATER BOTTLES**

Ensure the well-being of participants and increase brand and ecological awareness. Your logo will be printed on reusable water bottles that are distributed to all participants. Water dispensers are available throughout the venue, permitting participants to refill and use the bottles during the entire duration of the Congress. These bottles are often reused after the event for leisure activities, making your brand visibility last longer.

This opportunity includes:
/ Your logo printed on reusable water bottles
/ Acknowledgement in the programme & the website

**WRITING PADS AND PENS**

Sponsorship of the pads and pens will include the logo of your company preferably along the Congress logo indicating your support of the Congress. Even in our digital age, delegates particularly appreciate writing pads and pens as they are particularly useful during scientific sessions. Pens and pads are to be provided by the sponsor.

This opportunity includes:
/ Acknowledgement in the programme & the website

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Cost (AUD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>RECHARGE ZONE POWER TOWER</td>
<td>7'500 per tower</td>
</tr>
<tr>
<td>RE-USABLE WATER BOTTLES</td>
<td>15'000</td>
</tr>
<tr>
<td>WRITING PADS AND PENS</td>
<td>10'000</td>
</tr>
</tbody>
</table>

**EXCLUSIVE SPONSORING**

- AUD 7'500 per tower
- AUD 15'000
- AUD 10'000
Sponsorship items

Sponsoring the lanyards is a highly visible branding opportunity. The lanyard will be attached to each delegate’s badge therefore offering prominent branding exposure and badges must be worn throughout the whole congress.

This opportunity includes:
/ Your logo on the lanyards
/ Acknowledgement in the programme & the website

LANYARDS

EXCLUSIVE SPONSORING
AUD 10’000

The refreshment breaks are accessible to all delegates and accompanying persons and will be held daily in the exhibition area. These networking times are always much appreciated by the delegates to gether and exchange on the content of the congress and their activities.

This opportunity includes:
/ Your name and logo displayed on catering tables
/ Acknowledgement in the programme & the website

REFRESHMENT BREAKS

AUD 7’500 per coffee break

The sponsors provide an insert: max. A4 or US Letter size double-sided, colour or black and white promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer on information on your services or products. Company must supply an electronic (pdf, jpg, etc.) copy of insert to MCI prior to the meeting, and to ship the actual insert to the given location.

This opportunity includes:
/ Acknowledgement in the programme & the website
/ Inclusion of your insert in the meeting bags

BAG INSERTS

AUD 4’000
Sponsorship items

**TRAVEL FELLOWSHIP**

Offer the opportunity to emerging researchers to attend ICO 2022 by sponsoring travel fellowships. Your company name and logo will be highlighted in the Congress programme and on the website. It is the best way to reach emerging researchers and start building a long-term relationship!

This opportunity includes:
- List of attendees benefiting from your support
- Your logo on the official communication to the recipient(s) of your travel fellowship
- Acknowledgement in the programme & the website

**ONLINE PROGRAMME**

All delegates will have access to the online programme prior the event. The Online Programme tool enables delegates to pick their sessions in advance and map our entire congress in a few clicks. Once their agenda has been created, they can then export it in a PDF. Your logo/banner will be added on the export and on top of the webpage and you can link it as well on your own website to increase its visibility.

This opportunity includes:
- Your logo and link on the online programme page
- Your logo on the exportable agenda of each delegate
- Acknowledgement in the programme & the website

**POSTER ZONE, SESSION & AWARD**

Have your logo shown on the overall poster zone and signage. All accepted posters will then take part in a competition for the best poster. A Jury will go through the poster area and identify the best illustrated/presented posters, and hand out a special award during the dedicated poster session, with your branding as the co-star.

This opportunity includes:
- Branding of the award with your company logo
- Acknowledgement as the Award sponsor on all poster acceptance notification letters (if sponsorship confirmed in time)
- Your logo on poster board signage in the entire poster zone
- Acknowledgement in the programme & the website

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**TRAVEL FELLOWSHIP** from AUD 4’000

**ONLINE PROGRAMME** EXCLUSIVE SPONSORING AUD 12'500

**POSTER ZONE, SESSION & AWARD** EXCLUSIVE SPONSORING AUD 10'000
This exclusive opportunity provides the sponsor with visibility on the ICO social media wall onsite at the Congress centre. Social media feeds will be displayed on 1 screen near the exhibition area and in main plenary room screen.

This opportunity includes:
/ Your logo on the Social Media Wall at the venue
/ Acknowledgement in the programme & the website

CONGRESS APP
Sponsoring the Congress application on a Smartphone is an innovative interactive service that you can provide to the ICO 2022 delegates. This technology will enable delegates to plan their attendance at the ICO 2022 Congress. The app include amongst other items the ICO 2022 Congress programme, abstracts, practical information about the Congress and much more...

This opportunity includes:
/ Your logo on the welcome page of the application
/ Acknowledgement in the programme & the website

EXCLUSIVE SPONSORING AUD 17'500

SOCIAL MEDIA WALL

KEYNOTE LECTURE AD VIDEO
New for 2022: Promote your company brand, products and services with a 10-second video advert to be broadcast at the beginning of a high profile keynote lecture, delivered in plenary session.

Note: Production of video and associated costs are sponsor’s responsibility and not included in the price below.

This opportunity includes:
/ Inclusion of a 10s video advert at the beginning of keynote lecture
/ Acknowledgement in the programme & the website

EXCLUSIVE SPONSORING AUD 12'500
Sponsorship items

**E-BLAST**
Reach out to all ICO 2022 participants and drive traffic to your exhibition booth, your symposium or your company website by sending them a one-time e-blast (HTML). The HTML is to be designed by the sponsor and sent by the congress organiser on behalf of the sponsor.

This opportunity includes:
/ One time e-mailing to ICO 2022 pre-registered participants with feedback on open rate
/ Acknowledgement in the programme & the website

**SUNSCREEN**
A very welcome and practical accessory to offer delegates appropriate skincare protection in the Australian springtime sunshine.

This opportunity includes:
/ Sponsors’ logo on the items
/ Acknowledgement in the programme & the website

**COME UP WITH YOUR OWN IDEAS!**
If there is one thing we like, it is new challenges and fresh ideas!

Surprise us with a new proposal or something you have seen before and we can look at implementing it for the ICO 2022. We are more than happy to discuss your concept with you, find the right price for the right exposure, and make your participation at the meeting a truly special one!

**AUD 7’500**

**PRICE UPON REQUEST**
Wellness sponsorship programme

RELAXATION AREA
YOGA SESSIONS
MEDITATION SESSIONS
FITNESS SESSIONS
FRESH FRUIT & VEG JUICES
QUIET WORKING ROOM
MASSAGE AREA
SELF GUIDED WALKS
CYCLE ROUTES

PRICE UPON REQUEST

Please contact us at ico@mci-group.com to register your interest for one of these highly relevant and appreciated activities at the Congress and further discuss their price and details.
Sponsorship items

DIGITAL ADVERTISING PACKAGE
A compliant way to generate visibility and attract participation to make your investment count.

Get more delegates to engage with your symposia while they browse the web!

- Boost awareness and recognition before, during and after the event
- Attract new participants to leverage your investment
- Spread your message to all registrants and thousands of additional potential delegates active in your field
- Drive higher market share of attendees

This opportunity achieves success by:

- Reaching more professionals in the field in addition to those attending the congress. This means you attract an entirely new target audience as well as educating a wider audience about your research and findings
- Ensuring high visibility for both the brand and symposia on an ongoing basis before and after the event
- Driving interest prior to the symposia & exhibition so that it is top of mind and increases the likelihood of attendance.
- Providing detailed measures of your event performance and audience engagement so that you and your sales team can make qualified future strategies

Sophisticated insights and metrics help your sales force by providing:

- Advertising reach figures and display frequency
- Overall visibility and interaction with the content and ads
- Click through and view rates of a highly targeted audience
- Breakdown by country for shaping future follow up and campaigns
- Number of registered participants interacting with and reviewing the content
- Post event promotion to reinforce the message

We guarantee that your message is seen not only by the registrants and by our extensive GDPR digital database targeted at professionals in the field.

If you would like to unlock the full potential of digital marketing, the following packages are available:

- Exclusive digital advertising exclusive package where only your company will have its ads displayed and have an edge over all competitors
- Top 3 digital advertising campaign limited to maximum of 3 companies

For further information and to discuss pricing for digital advertising service packages, please contact karen.bhavnani@mci-group.com
Rules, terms and conditions
Rules, terms and conditions

// RULES AND REGULATIONS
MCI SUISSE SA has been entrusted with the general logistics and organisation of the Congress and Exhibition of the ICO 2022 Congress. It will be referred to as “The Organisers” here below.

// LOCAL AND SITE REGULATIONS
Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organisers will take appropriate action against those who do not comply with the regulations.

The organisers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organisers will be final and binding.

Payment terms and general cancellation policy
A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment. The final balance is due by 30 June 2022. Payment is due within 30 days of receipt of invoice.

The following general cancellation policy shall apply, save for the exceptional scenarios detailed in the section entitled COVID-19 below:

<table>
<thead>
<tr>
<th>Date of cancellation</th>
<th>Cancellation fees applied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Until 4 April 2022</td>
<td>50% of total order amount</td>
</tr>
<tr>
<td>From 5 April - 30 June 2022</td>
<td>75% of total order amount</td>
</tr>
<tr>
<td>From 1 July 2022 onwards</td>
<td>100% of total order amount</td>
</tr>
</tbody>
</table>

All cancellations must be made in writing to MCI Suisse SA.

COVID-19
Mindful of the evolving situation of the Covid-19 global pandemic and of the potential for restrictions applicable to the staging of live events, the organisers will offer the following exceptional Covid-19 cancellation terms in the event of the scenarios outlined in the table below:

<table>
<thead>
<tr>
<th>Scenario description</th>
<th>Cancellation terms</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Cancellation of the face-to-face component of the event due to Covid-19 and conversion to a fully virtual event, taking place on same dates in 2022.</td>
<td>The organisers will liaise with exhibitors and sponsors to re-assign the value of face-to-face items relating to virtual opportunities as best as possible.</td>
</tr>
<tr>
<td>B Cancellation of the event – outright - due to restrictions imposed solely attributable to Covid-19.</td>
<td>The disposable funds after payment of expenses will be shared between exhibitors and sponsors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.</td>
</tr>
</tbody>
</table>

NB: Assuming that the event proceeds as foreseen, the organisers will not waive cancellation terms for any companies who are prevented from travelling to the event by travel restrictions imposed in their own countries. This applies if such restrictions are imposed due to Covid-19 or if they are imposed for any other reason. Companies are advised to purchase appropriate insurance cover for such a scenario. In no scenario will the event organisers be responsible for third-party costs engaged by exhibitors or sponsors including, but not limited to, travel expenses, stand builder costs, accommodation, additional on-site service providers etc.
Entry to the exhibition
Access to the exhibition will only be possible to registered Congress participants or exhibition participants.

Insurance
The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company’s local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the WOF is only responsible for damages arising from the wilful neglect of its permanent staff. Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition buildup, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.

Force majeure
Outwith the scenarios described in the previous section, neither WOF nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties’ control which prevents the Venue from accommodating the clients of MCI for the event or if for the same reasons the event is cancelled by MCI.
In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.
In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.
Rules, terms and conditions

/ DATA PROTECTION

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor’s personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor’s stand (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.

Exhibitor/sponsor’s data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the exhibitor/sponsor’s data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.). The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address :ico@mci-group.com or by contacting our Data Protection Officer (DPO) : anne.lesca@mci-group.com

2. In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

Interpretation of the regulations and amendments

The MCI SUISSE SA Company is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI SUISSE SA reserves the right to change or to complete the here-enclosed regulations but the exhibitors will be informed.
Order forms

Exhibition
Satellite symposia
Sponsorship items
Order form - Exhibition

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:
MCI Suisse SA – 9 rue du Pré-Bouvier - 1242 Satigny - Switzerland | Email: ico@mci-group.com

<table>
<thead>
<tr>
<th>Company:</th>
<th>Address:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postal Code:</td>
<td>City:</td>
</tr>
<tr>
<td>Person in Charge:</td>
<td>Phone N°:</td>
</tr>
<tr>
<td>Email:</td>
<td></td>
</tr>
<tr>
<td>VAT N°:</td>
<td>PO N°:</td>
</tr>
</tbody>
</table>

☐ Stand space rental (AUD 900.- per sqm)
☐ Shell scheme rental (AUD 1’100.- per sqm)
☐ Table top rental (AUD 2’500.-)

We require _________ sqm (minimum size 6 sqm)
We require _________ sqm (minimum size 9 sqm)
Reserved for non-profit associations.

Our preferred positions for our exhibition space are:
1st choice: ________________ 2nd choice: ________________ 3rd choice: ________________

Please specify if your stand must not be located next to a particular competitor:

/ PAYMENT SCHEDULE
• All payments must be made in AUD
• A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
• The final balance is due by 30 June 2022
• For bookings made after 30 June 2022, the full amount is due at the time of reservation
• VAT not included in published rates

/ BY BANK TRANSFER

/ CANCELLATION POLICY
• Cancellations received from 04.04.2022 - 50% of the total cost of each item will be retained
• From 05.04.2022 to 30.06.2022 - 75% of the total cost of each item will be retained
• From 01.07.2022 - 100% of the total cost of each item will be retained

Place and date: ____________________________ Signature and stamp: ____________________________

Our agreement is composed of this duly signed Order Form and the ICO 2022 Partnership Manual; by signing and returning this Order Form you acknowledge and represent having received, read and accepted the terms of these documents. This agreement is subject to Swiss law exclusively. Disputes shall be resolved exclusively by expedited arbitration in accordance with the World Intellectual Property Organization Arbitration and Mediation Center’s Rules for expedited arbitration. The place of any arbitration shall be Geneva, Switzerland.
Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

**MCI Suisse SA – 9 rue du Pré-Bouvier - 1242 Satigny - Switzerland | Email: ico@mci-group.com**

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### ORDER FORM

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<tr>
<td>Email:</td>
<td></td>
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**PAYMENT SCHEDULE**

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- For bookings made after 30 June 2022, the full amount is due at the time of reservation
- VAT not included in published rates

---

**BY BANK TRANSFER**

Bank: UBS SA – 35 rue des Noirettes – 1277 Carouge  
Company: MCI Suisse SA for ICO 2022  

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### Payment Schedule
- All payments must be made in AUD.
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation.
- The final balance is due by 30 June 2022.
- For bookings made after 30 June 2022, the full amount is due at the time of reservation.
- VAT not included in published rates.

### By Bank Transfer
Bank: UBS SA – 35 rue des Noirettes – 1277 Carouge  
Company: MCI Suisse SA for ICO 2022  

### Cancellation Policy
- Cancellations received from 04.04.2022 - 50% of the total cost of each item will be retained.
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- From 01.07.2022 - 100% of the total cost of each item will be retained.

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**Order Form - Sponsorship Items**

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

**MCI Suisse SA – 9 rue du Pré-Bouvier - 1242 Satigny - Switzerland | Email: ico@mci-group.com**

<table>
<thead>
<tr>
<th>Company:</th>
<th>Address:</th>
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<tr>
<th>Postal Code:</th>
<th>City:</th>
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<th>Person in Charge:</th>
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### Order Form - Sponsorship Items

**USB stick**  
(AUD 15’000)

**WiFi**  
(AUD 15’000)

**Pads & pens**  
(AUD 10’000)

**Online programme**  
(AUD 12’500)

**E-newsletter**  
(AUD 7’500)

**Website banner**  
(AUD 5’000)

**Recharge zone**  
(AUD 7’500)

**Lanyards**  
(AUD 10’000)

**Poster zone**  
(AUD 10’000)

**Keynote video ad**  
(AUD 12’500)

**Final programme ad:**  
(AUD 10’000)

**Bag insert**  
(AUD 4’000)

**Water bottle**  
(AUD 15’000)

**Refreshment break**  
(AUD 4’000)

**Congress app**  
(AUD 17’500)

**Hospitality suite**  
(AUD 3’000/day)

**Travel fellowship**  
(AUD ________)

**Speakers room**  
(AUD 15’000)

**Congress bags**  
(AUD 25’000)

**Recharge zone**  
(AUD 7’500)

**Website banner**  
(AUD 5’000)

**Website banner**  
(AUD 5’000)

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**Our agreement is composed of this duly signed Order Form and the ICO 2022 Partnership Manual; by signing and returning this Order Form you acknowledge and represent having received, read and accepted the terms of these documents. This agreement is subject to Swiss law exclusively. Disputes shall be resolved exclusively by expedited arbitration in accordance with the World Intellectual Property Organization Arbitration and Mediation Center’s Rules for expedited arbitration. The place of any arbitration shall be Geneva, Switzerland.**